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In 2020, UCaaS saw explosive growth due to the surge in remote work and video needs. But the landscape has shifted.

### HOW TO CHOOSE THE RIGHT UCAAS PARTNER FOR YOUR BUSINESS?

### IS YOUR UCAAS PROVIDER A VIABLE ENTITY WITH A PROMISING ROADMAP?

With big names like Microsoft exiting the scene, it's crucial to ensure your provider isn't just a fleeting trend. Evaluate their stability and longevity.

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### DOES YOUR PROVIDER OFFER MORE THAN JUST BASIC UPDATES?

Voice is still the cornerstone of communication. Ensure your UCaaS provider understands its significance and can deliver exceptional voice quality and features.

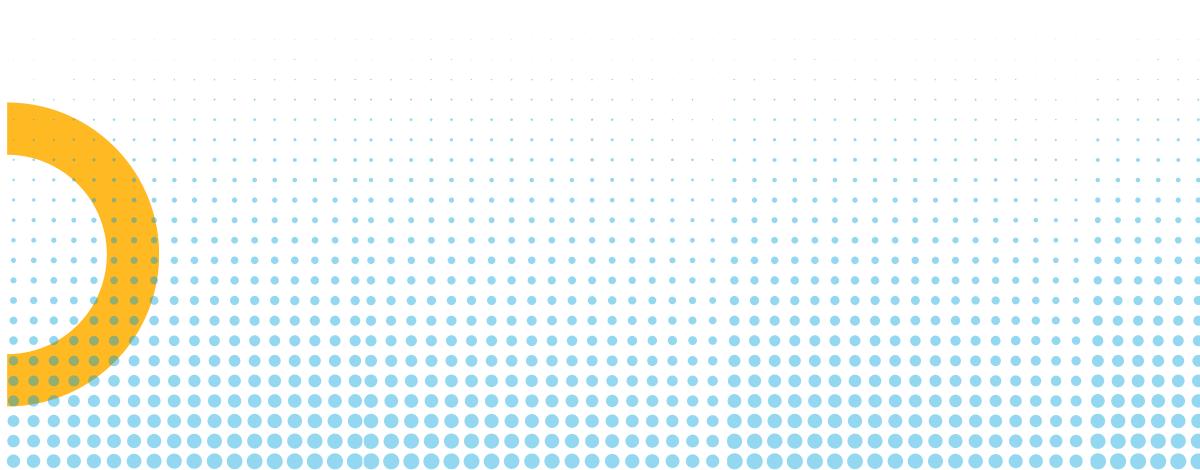


### IS YOUR UCAAS PROVIDER THRIVING OR JUST SURVIVING?

Examine their financial stability and marketing investments. Hiring trends can be misleading—ensure they're growing, not just filling gaps.

### DOES YOUR PROVIDER OWN THEIR TECHNOLOGY?

Reselling others' solutions means you're dependent on third-party tech. Opt for a provider with proprietary IP to avoid potential disruptions.





### CAN THE UCAAS PLATFORM MEET YOUR SPECIFIC NEEDS?

Whether it's running in your cloud or offering custom branding, ensure the provider can adapt to your requirements and those of your clients.



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Choosing the right UCaaS partner is crucial for your success. Evaluate these key factors to ensure you're partnered with a provider that aligns with your goals and needs

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#### Does your provider offer more than just basic updates?



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# Is your UCaaS provider thriving or just surviving?

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# Does your provider own their technology?



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### Can the UCaaS platform meet your specific needs?





Whether it's running in your cloud or offering custom branding, ensure the provider can adapt to your requirements and those of your clients.



## Make the Right Choice

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